GLUE EAR?
DON’T JUST WAIT. TAKE ACTION.
A clinically proven first-line treatment for Glue Ear. Suitable for adults and children from 3 years of age.

One of the most common conditions to affect children in childhood is Otitis Media with Effusion, commonly called Glue Ear. 80% of children will experience at least one episode of this during childhood.

Each year, thousands of children who suffer from the condition undergo a long ‘active observation’ period of 3 to 6 months. If the symptoms do not improve, they are sent for further tests and may be prescribed with antibiotics. In the most severe cases when hearing impediment is high, they undergo full anaesthetic surgery to have grommets inserted in their ears.

However, parents can now take action and avoid putting their children through that process with a non-surgical, drug-free, clinically proven treatment.
WHAT IS GLUE EAR?

The ear is divided into three parts: the outer ear canal, the middle ear space and the inner ear where the nerves and balance centre are located. A thin eardrum (the tympanic membrane) divides the outer ear from the middle ear. The middle ear is also connected to the back of the throat via the Eustachian tube.

**Glue Ear or Otitis Media with Effusion (OME)**

Glue Ear is caused when the Eustachian tube does not function properly, causing a pressure imbalance between the inner and outer ear. An imbalance means that air becomes trapped and causes irritation in the inner ear membrane. As a result of this irritation, fluid starts to build up in the inner ear space.

Glue Ear affects hundreds of thousands of children every year, often only being resolved through surgery. It is estimated that as many as 8 out of 10 children will experience at least one episode of glue ear before they are 10 years old.
The Otovent® method, also known as nasal balloon autoinflation, is the only safe, clinically-proven, non-surgical treatment for Glue Ear (OME). Otovent® is a surgical balloon which the patient blows up using their nose.

Otovent® equalises the pressure and relieves the symptoms of Glue Ear in the middle ear. The act of blowing up the balloon helps to open up the Eustachian tube, making it easier for fluid to drain from the middle ear. Otovent® is suitable for adults and children from 3 years of age upwards.

Children can use Otovent® at home under parental supervision. It is painless, harmless and takes only a matter of seconds to perform.

Otovent® should be used 2–3 times daily for a period of 2-3 weeks. Patients will often start to see results as early as a few days into using the Otovent®. The sensation of inflating the balloon is similar to your ears ‘popping’ on an aircraft.
Parents can be proactive during the ‘active observation’ period to potentially prevent the need for surgery. You can speak to your GP about Otovent®. It’s convenient, increases chances of a shorter recovery time and is the only clinically effective non-invasive Glue Ear treatment for use during the ‘active observation’ period. It is available on prescription, over the counter from your pharmacist or directly from www.gluear.co.uk.

Patients will often start to see results as early as a few days into using it. Otovent® has been available on prescription from your doctor since 2001 and was included in the N.I.C.E. guidelines in 2008 as a recommended treatment for relieving Glue Ear symptoms.
‘WE HAVE FOUND USE OF AUTOINFLATION IN YOUNG, SCHOOL-AGED CHILDREN WITH OTITIS MEDIA WITH EFFUSION TO BE FEASIBLE, SAFE AND EFFECTIVE IN CLEARING EFFUSIONS, AND IN IMPROVING IMPORTANT EAR SYMPTOMS, CONCERNS AND RELATED QUALITY OF LIFE OVER A 3-MONTH WATCH-AND-WAIT PERIOD. WE ARE CONFIDENT IN OUR RESULTS AND IT LOOKS LIKE A VERY GOOD METHOD FOR IMPROVING SYMPTOMS AND QUALITY OF LIFE WHILE REDUCING HARMFUL TREATMENTS. IT SHOULD BE MORE WIDELY USED NOW.’

Dr Ian Williamson

PROVEN SUCCESS IN CLINICAL STUDIES

The latest clinical trial conducted by Southampton University on 320 children aged 4 to 11 years found that children using Otovent® experienced fewer days with any Glue Ear related symptoms compared to those that didn’t at both one and three months.

‘OTOVENT® WORKED WONDERS WITH OUR 6-YEAR-OLD’S EAR DISCOMFORT! GETTING THAT INSTANT RELIEF HAS MEANT THE WORLD TO US.’

Jenny Senelius

‘Having two sons with repeated ear infections has been the story of our family life for more than 10 years. One of my sons had surgery and the other keeps having infections every time he gets a cold. The doctors are reluctant to prescribe antibiotics and I personally don’t like my six year old taking it.

Recently we had the same old problem of increased tension in our youngest son’s ear and we decided to try Otovent®, a method recommended by our doctor. The experience was very positive and relief was both quick and obvious after having used Otovent® a couple of times. I would highly recommend it to others in our situation as it is a simple method that can avoid many sleepless nights – and hopefully future surgery.’

Share your Otovent® experience on our Facebook page!
www.facebook.com/Otovent
HOW TO USE OTOVENT®

1. Connect the balloon to the nose piece. Hold the round part of the nose piece firmly against the right nostril with the right hand. Press the left nostril closed with the left hand.

2. Inhale deeply, close the mouth and inflate the balloon until it is the size of a grapefruit, by blowing through the nostril.

3. Repeat the procedure with the left nostril. You will know that the treatment works if your child experiences a pressure increase and/or a “click” in the ear.

For more detailed instructions, please refer to the leaflet inside the pack.

Each pack of Otovent® contains:
1 x Nosepiece, 5 x Balloons, 1 x Carry Case

BENEFITS OF OTOVENT®

• Relieves symptoms of Glue Ear without antibiotics or surgery.

• Helps prevent deafness and subsequent learning impairment caused by Glue Ear.

• Restores patient’s hearing and improves its quality of life.

• Relieves symptoms of Eustachian tube dysfunction (ETD).

Visit our website to watch our demonstration video:
www.gluear.co.uk

Scan the QR code with your phone to watch our video with essential information for parents about Glue Ear and Otovent®.
Kestrel Medical Ltd is the official UK distributor of Otovent® Glue Ear Treatment. For more information visit our website: www.gluear.co.uk or email us at info@kestrelmedical.co.uk. Otovent® is available on prescription, over the counter from your local chemist or directly from our website.